

サステイナブルなひと、

**生活クラブ**

Seikatsu Club Consumers' Co-operative Union

# Seikatsu (Daily Life) Declaration

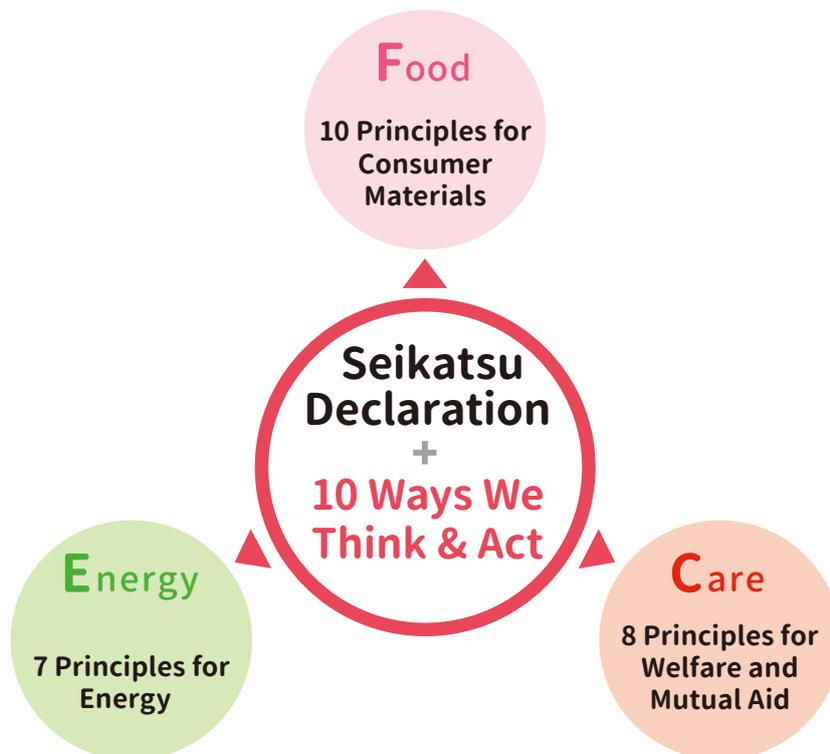
(Brand Statement)

Living means consuming.

The choice of “what” and “how” to consume is directly linked to “what kind of future we want” and “what we will leave for the next generation.”

We choose a “sustainable lifestyle” in which we coexist with nature, and, as far as humanly possible, aim for self-sufficiency and recirculation in **Food**, **Energy** and **Care**.

We conduct all our activities on the basis that the next generation is as important as the people who are alive today.





This Data Book summarizes our activities, mainly in FY2017, in accordance with the Seikatsu Declaration and the 10 Ways We Think & Act. The 10 Ways We Think & Act, based on the Seikatsu Club Brand Strategy and the FEC Self-sufficiency Network concept, are the action principles for all the people who are connected with the Seikatsu Club, which we have developed on the basis of the Seikatsu Club principles of “Safety, Health and Environment.”

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### The Sustainable Development Goals (SDGs) are our Pledge to the Future \_\_\_\_\_ 16-17

Seikatsu Club has begun discussions on how to align the activities we have implemented thus far with the SDGs. SDG items relevant to the theme of each page are indicated by the SDG icons. See p.16 and 17 for details.



# Caring about Food Safety



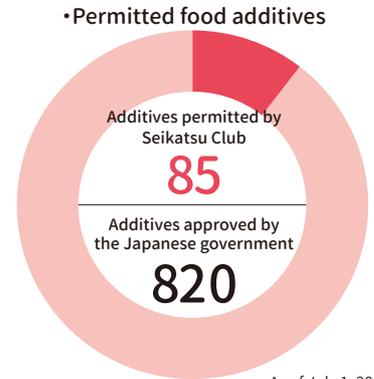
In all the processes from production to disposal, we care deeply about safety, for example by reducing as far as possible additives and agricultural chemical (pesticides, etc.) residues. We are also conducting thorough testing for radioactivity. We actively publish information on the impacts on health and the environment.

Food Additives

## 85 food additives are permitted

Seikatsu Club has reduced the number of food additives used by adhering to the principles of “not using suspicious items,” “not using anything unnecessary” and “full disclosure of everything used.” Seikatsu Club has reduced to a mere 85 the 820 food additives approved for use by the Japanese government.

\* Food additives approved for use in Japan are classified into “designated additives” and “existing additives” that are subject to regulations (or designations) on manufacturing, transport, use, sale, and so on, and “natural flavorings” and “general food and beverage additives” that are not subject to any designation.



As of July 1, 2017

Reducing Agricultural Chemical use

## Agricultural chemical use reduced year by year

Seikatsu Club has set its own unique and strict agricultural standards, including the target of reducing agricultural chemical residues to less than one tenth of the government standard. We are pushing forward with these reductions by conducting agricultural chemical residue testing and referring to strongly toxic agricultural chemicals as “reduction-designated agricultural chemicals.”

• Target standard for agricultural chemical residues



**Reduction-designated agricultural chemicals** Agricultural chemicals for which farmers and Seikatsu Club wish to prioritize reduction, and which have the following issues.

- Agricultural chemicals designated by the government as toxic agents
- Agricultural chemicals designated by the government as water pollutants
- Agricultural chemicals that are, or are suspected of being, carcinogenic
- Agricultural chemicals reported to contain dioxins
- Agricultural chemicals suspected of being endocrine disrupters\*

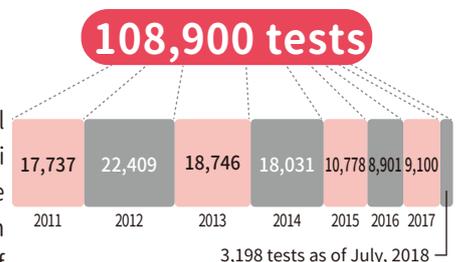
\* Endocrine disrupters: Chemical substances which, when discharged into the environment, can disrupt endocrine secretion upon entering the body. Generally known as “endocrine disrupting chemicals (EDCs),” there is concern that these substances can have impacts even at trace amounts.

Countermeasures against Radioactive Contamination

## 108,900 tests for radioactive contamination have been carried out since the March 11 nuclear power plant accident

Seikatsu Club has continued to carry out thorough testing for residual radioactivity in food since immediately after the TEPCO Fukushima Daiichi nuclear power plant accident began on March 11, 2011, and has set unique and strict autonomous safety standards based on the data accumulated in the tests. Moreover, by upgrading of the testing environment and raising of the testing skill level, the countermeasures have evolved each year.

• No. of tests for residual radiation



• Radiation standard (Unit: Bq/kg)

Seikatsu Club Autonomous Standards (April 2016)		
Categories	Targets for detection limits <sup>(1)</sup>	Standards
Foods in "Suku-suku Catalogue" (including infant foods) starting from June 2016	1	Below detection limits
Drinking water <sup>(1)</sup> , milk (raw milk) <sup>(2)</sup> , rice	1	5
Chickens' eggs, chicken meat, pork, beef, dairy products	2.5	10
Fruit and vegetables <sup>(3)</sup> , seafood, processed foods	6	25
<i>Shiitake</i> mushrooms	10	50

(1) Drinking water includes not only green tea, which is covered by the government standards, but also black tea and Japanese herbal tea.  
 (2) "Dairy products 1" and "Dairy products 2" in the former standards have been combined into "Dairy products" in the new standards.  
 (3) Under the new standards, fruit and vegetables includes mushrooms except for *shiitake* mushrooms.  
 (4) The reason why detection limits are "targets" is that limits vary depending on factors such as the specific gravity of foods.

## Seikatsu Club's acceptance limits have been decreased by half

Facing the anxiety concerning radioactive contamination held by child-rearing parents, we have strengthened the testing system by introducing a germanium semiconductor detector from the beginning of FY2016 in order to improve our response to the need for high-sensitivity testing.

# Cherishing Healthy Ways of Eating



We show our gratitude to nature for her gift of life in order to lead on to a healthy tomorrow. We all pool our ideas on food, sharing with everyone the knowledge and skills on the nutrition and preparation of food ingredients and how to serve them.

Bio-support

## “Bio-support” proposes Seikatsu Club’s healthy eating designs

Seikatsu Club’s healthy eating designs, “Bio-support,” uses foods selected on the basis of safety for a healthy and active daily life and proposes nutritionally balanced ways of eating. In the “Seikatsu Club Taberu (Food) Catalog” and on the website, seasonal recipes and nutritionally balanced ways of eating are presented along with basic culinary techniques.

•No. of meals proposed



145 meals were proposed in FY 2017

### What is “Bio-support”?

A term coined by Seikatsu Club using the notion of “BIO” as both “life” and “bi” (“beauty” in Japanese), and with the meaning of supporting a healthy diet that overflows with vital energy.



## 58 Bio-support study meetings held in nationwide Seikatsu Clubs

We are holding study meetings in many locations to enable our members to understand and make use of the healthy eating designs in their daily activities. A total of 58 study meetings with an attendance of a total of 1,184 people were held in FY2017.

\* There are two types of Bio-support study meetings: a Basic Course and a Bio-supporter Training Course. The participants later become involved in various activities in the regional Seikatsu Clubs, such as Bio-support study meetings and recipe development.



“Bio-supporters” of Seikatsu Club Nagano developing a miso recipe

## Bio-supporters increase nationwide

Based on the importance of the selection of food, members known as “Bio-supporters,” who have the skills to communicate to others about healthy ways of eating, are putting their knowledge to use, for example, to build comradeship and encourage the use of Bio-support in many areas of Japan. There are now 247 Bio-supporters in 15 local consumer co-ops.

•No. of Bio-supporters



As of the end of January 2018

# Aiming to Improve Japan's Ability to be Self-sufficient in Food



We are promoting the “life industries,” agriculture, fisheries and livestock farming, by raising the proportion of domestically-produced raw materials and animal feed. With consumers and producers coming together in unity, we are making efforts to enhance food sovereignty, health, and the conservation of local environments by raising Japan's ability to be self-sufficient in food.

Ratio of Domestic Production

## 1,048 processed food items have a domestically-produced raw ingredient ratio of 70% or more!

Surveys of the proportion of domestically-produced ingredients in Seikatsu Club's processed foods showed that in FY2017, 1,048 items out of a total of 1,419 processed food items used 70% or more domestically-produced ingredients.

\* In FY2017, items with two or more sizes were also registered as one item. (Items having only one size were registered as one item.)

### What are “consumer materials”?

Food items and daily life goods items handled by Seikatsu Club are known as “consumer materials,” which implies that they are not “commercial goods” for the purpose of gaining profits.

•Proportion of domestically-produced ingredients used in processed foods



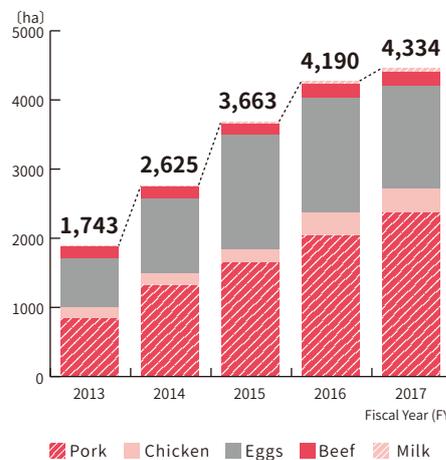
■ 70% or more domestically-produced ingredients  
As of FY2017

Feed Rice

## Planted area of rice for animal feed grew by about 3%

At present, over 90% of the animal feed for pigs, chickens and other animals raised in Japan is imported. Aiming for an increase in self-sufficiency in feed, since 1997, Seikatsu Club has been working together with our partner producers to encourage the production of feed rice and the use of feed rice with pigs. The “Feed Rice Project” began in earnest in 2004. This farsighted endeavor was reported in the newspaper and television mass media. We are promoting coordination between crop farming and livestock farming, focusing on rice paddy fields, by holding consultative meetings between the different kinds of producers in the producing regions. In FY2017, the planted area for feed rice grown for Seikatsu Club livestock producers rose 3% year-on-year, with pig feed rice showing an especially large increase.

•Cultivated area of feed rice



### Our Partner Producers Receive Awards for Promoting the Popularization of Feed Rice

Our pork partner producer Hirata Farm received the top prize in the Minister of Agriculture, Forestry and Fisheries (MAFF) Award (sponsored by the Japan Pork Producers Association) as “Japan's No.1 Brand of Livestock Making Use of Feed Rice”! Furthermore, the producer of the feed rice used by our chicken meat partner producer Akikawa Farm was awarded the Minister of Agriculture, Forestry and Fisheries Award and the Japan Agricultural Newspaper Award (sponsored by the Japan Feed Rice Association and MAFF) for achieving “Japan's No.1 Yield of Feed Rice.”

Seikatsu Club members and the producers at the award ceremony



# Rejecting GM crops

We will not accept GM crops, which result in the monopolization of food by corporations and destroy biodiversity. We will not handle food, feed, or additives which contain GMOs. In cases where the use of GMOs is unavoidable, we will make a public disclosure of the information.

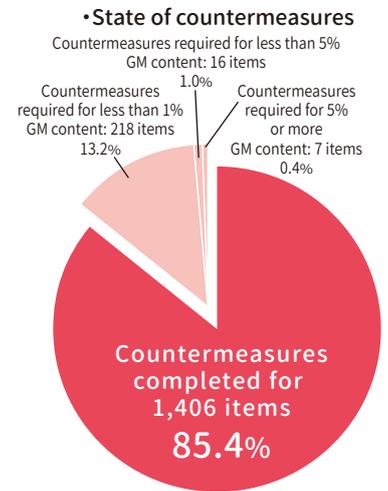


GM Countermeasures

## Countermeasures for 1,406 items, 85.4% of related items, have been completed.

The food labeling system stipulated by the government displays only a small fraction of GM raw materials present in products, but Seikatsu Club, with the cooperation of producers, has been able to implement countermeasures to substitute non-GM raw materials, even for each of trace (less than 5% of the total charge by weight) GM ingredients. Countermeasures focusing on highly processed foods such as prepared foods and confectionery have been pursued, and have been completed for 1,406 items out of 1,647 items for which there is a possibility that GM ingredients are used.

\* The six items that required countermeasures due to 5% or more GM content were infant formula. As the development of our own brand of infant formula presents severe problems, Seikatsu Club handles products manufactured by makers that disclose information on the country of origin of the main ingredients and their GM classification.



As of the end of March 2018

### State of countermeasures indicated by a mark in the catalog

Two kinds of marks, for “Countermeasures completed” or “Countermeasures required” to show the state of countermeasures are displayed for information disclosure purposes in the “Taberu (Food) Catalog” and on the ordering system website.

“Countermeasures completed”

NON GM

Countermeasures required for less than 1% GM content  
Countermeasures required for less than 5% GM content  
Countermeasures required for 5% or more GM content

## Almost all of the items that still require countermeasures are in the “Countermeasures required for less than 1% GM content” category

As of the end of March 2018, Seikatsu Club had 241 items that required countermeasures, but of these 218 items were in the “Countermeasures required for less than 1% GM content” category. These are limited, for example, to specific trace raw materials such as vitamin E and vitamin C that are used as antioxidants.

\* In the example on the right, it is clearly stated just below the ingredients label, “Countermeasures required for antioxidant vitamin E, which is less than 1% GM content.”

### •Example of labeling of trace GM ingredients: curry roux



Ingredients: shortening (may contain beef), wheat, curry powder, salt, sugar, vegetable powder (onion, tomato), fruits chutney, Worcestershire sauce (may contain apple), honey, beef extract, banana paste, chicken extract, dextrin, vegetable oil, caramel coloring, emulsifier (lecithin, may contain soy beans), spice extract, antioxidants (tocotrienol, vitamin E)

### GM canola wild volunteer survey conducted again in FY2017

Seikatsu Club has conducted surveys on volunteer GM canola plants growing in the wild each year since 2005 and has carried out activities to prevent the spread of wild volunteers by, for example, making approaches to oil factories and local municipalities. In spring 2017, 496 samples were tested in 20 prefectures. 10 samples were found to be GM positive.



# Aiming for Zero Hazardous Substances

We will reduce the use and emissions of hazardous substances that threaten health and the environment. We are continuing activities aimed at zero hazardous substances.



Additive-free Packaging Materials

## Pursuing chemical substance additive-free food packaging materials

Seikatsu Club has developed an “additive-free pursuit film” for food packaging that pursues the elimination of additives as far as possible, and is recommending it for use. We have also developed and use an additive-free plastic wrap film for use in the home to prevent the migration of chemical substances from the wrapping material to the food. The amount of additive-free pursuit film used annually for wrapping in FY2017 was roughly 82 tons, and the amount of additive-free plastic wrap film used in homes was roughly 52 tons, for a total of 134 tons.

•Amount used of plastic wrap film that eliminates additives as far as possible



Actual data for FY2017

### Additive-free pursuit film

Various kinds of additives, such as antioxidants, lubricants, colorants and antifog additives are used in general films for food packaging, and depending on the conditions, there is the danger that these will migrate to and contaminate the food. The current situation is, however, that there is almost no disclosure of specific information about which additives are used.

Seikatsu Club therefore developed a “wrapping film that pursues as far as possible the non-use of additives” and has recommended that a changeover to this film is made. This development began from a monolayer film for rice bags, which was later adapted to the innermost layer, which comes into contact with the food, of laminated films. 173 items currently use this packaging material.

As of the end of March 2018

Soap

## Reduction of the discharge of synthetic surfactants by 140 tons

Seikatsu Club is promoting a movement to discourage the use of synthetic detergents made with synthetic surfactants. Estimating the amount of soap used by members in their homes in one year, assuming the members had been using general synthetic detergents, the discharge of 140 tons of synthetic surfactants would have been prevented.

\* See below

•Annual reduction of synthetic surfactants



Total for laundry and kitchen detergents, actual data for FY 2017

### 60% or more of the hazardous chemical substances discharged from homes are ingredients of synthetic detergents!

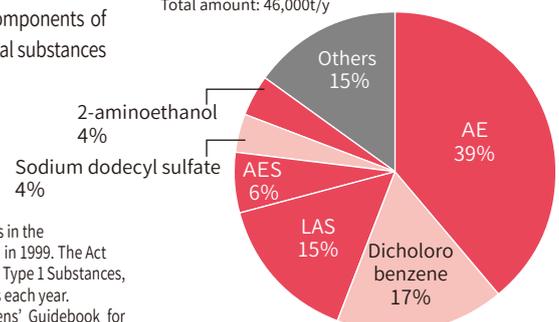
This data is from a Ministry of the Environment estimate of amounts of hazardous chemical substances discharged from homes. According to the data, the top substance discharged was AE, second was dichlorobenzene, a component of insect repellents, third was LAS, and fourth was AES. The top, third, fourth, and sixth substances are all components of synthetic detergents. The reality is that a huge 64% of the hazardous chemical substances discharged from homes are components of synthetic detergents.

[Formal names of substances in the graph]  
 AE: poly(oxyethylene)alkyl ether (alkyl C=12-15)  
 LAS: n-alkylbenzenesulfonic acid and its salts (alkyl C=10-14)  
 AES: sodium poly (oxyethylene) dodecyl ether sulfate

\*PRTR (Pollutant Release and Transfer Register) Act: The Act on Specific Chemical Substances in the Environment and Promotion of Improvements to the Management Thereof was promulgated in 1999. The Act specifies 462 kinds of chemical substances that are hazardous and pollute the environment as Type 1 Substances, and as a rule mandates companies to manage their handling and report discharged amounts each year.  
 \* Prepared from Ministry of the Environment website, PRTR Information Square, “Citizens’ Guidebook for Understanding PRTR Data – From the aggregate data for FY2016”

### •Proportion of chemical substances discharged from homes designated as Type 1 Substances under the PRTR Act\*

Total amount: 46,000t/y



Actual data for FY2016 (announced on September 18, 2018)

# Using Natural Resources Thoughtfully



We use renewable natural resources, such as water soil and forests, in a sustainable way. We make efforts to conserve non-renewable natural resources for the sake of future generations.

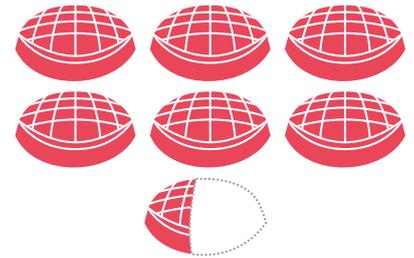
Reducing CO<sub>2</sub> Emissions

## The Seikatsu Club Group has reduced CO<sub>2</sub> emissions by 15,538 tons

The Seikatsu Club Group aims to reduce CO<sub>2</sub> emissions in co-operative business in FY2020 by 25% compared with the base year of FY2007. In FY2017, 2,433 tons had been cut through our members' activities (\*GREEN System, see following page), 3,833 tons had been cut in the co-operative business as a whole group, and 9,272 tons had been cut by renewable power generation, resulting in a reduction of 15,538 tons of CO<sub>2</sub> emissions. The volume of this reduction in emissions is equivalent to 6.3 times the volume of the Tokyo Dome.

•Reduction in CO<sub>2</sub> emissions by the Seikatsu Club Group

6.3 times the volume of the Tokyo Dome



15,538 tons

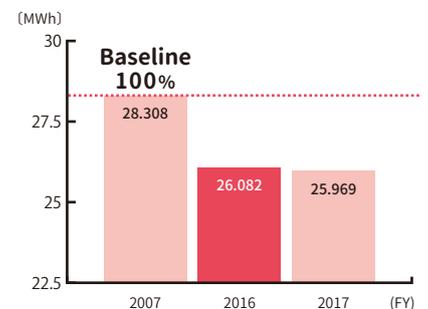
Actual data for 2017

Power Saving

## Over the entire group, power consumption reduced to 91.7% compared with base year

Triggered by the Tokyo Electric Power Company's Fukushima Daiichi Nuclear Power Station accident, the entire Seikatsu Club Group has strengthened its power-saving measures based on the CO<sub>2</sub> reduction plan shown above. The result in FY2017 was 99.6% compared with the previous year. This and the CO<sub>2</sub> emissions per billion yen of business income of 145 t-CO<sub>2</sub>/billion yen were at a very similar level to the previous year.

•Trend in Seikatsu Club Group total power consumption



The cost of the secondary energy purchased by the entire Seikatsu Club Group in FY2017 was roughly 1.36 billion yen. Compared with the 1.6 billion yen paid in the reference year of FY2007, a saving of 0.23 billion yen has been achieved.

\* Secondary energy is electricity, town gas, gasoline, etc. which is made by converting and processing primary energy (energy sources obtained from nature, such as oil, coal, natural gas, nuclear energy, hydropower, etc.).

### Energy conservation course

The aim of the energy conservation course is to promote understanding of the associated issues of global warming and energy while having fun learning about energy conservation activities through games and handcraft. In FY2017, the course was held 62 times in different regions, a total of about 900 members participating.



Seikatsu Club Saitama  
A scene at a handcraft event where parents and children made windmills from plastic bottles.

# Reducing Waste

We are making efforts to reduce garbage through the conservation of resources, reuse and recycling. We also select safer and more reliable methods of waste disposal.

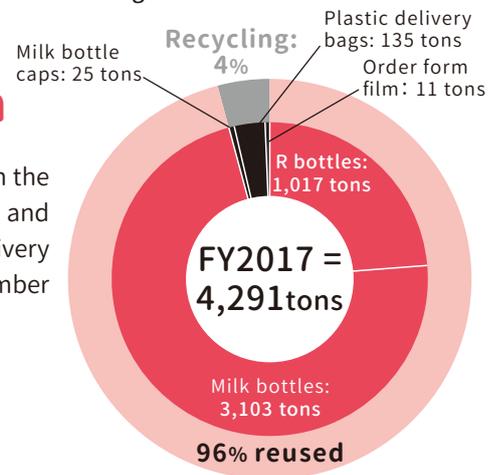


Garbage Reduction

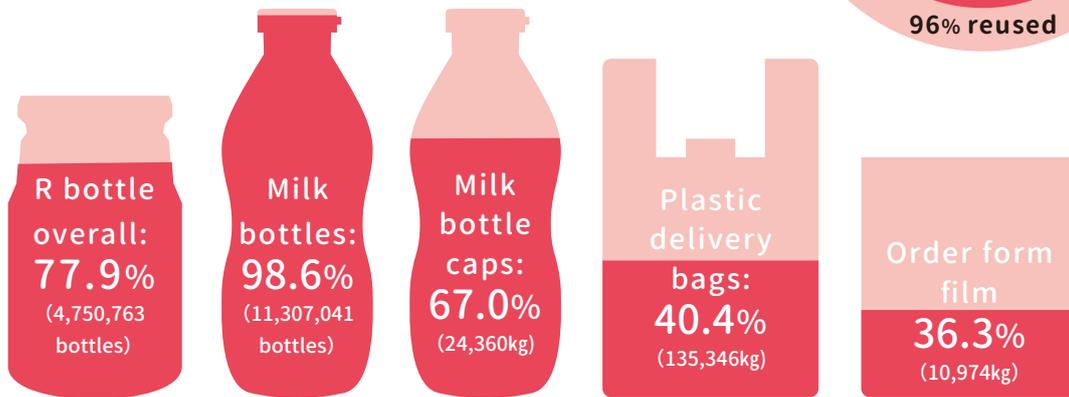
## 4,291 tons of garbage reduced by the GREEN System

In FY2017, Seikatsu Club reduced garbage by 4,120 tons through the use of the R (reusable) bottle and retrieval/reuse of milk bottles, and 171 tons through the retrieval of milk bottle caps and plastic delivery bags, for a total reduction of 4,291 tons of garbage. The total number of bottles reused in FY 2017 reached 16,057,804.

• Garbage reduction in FY2017

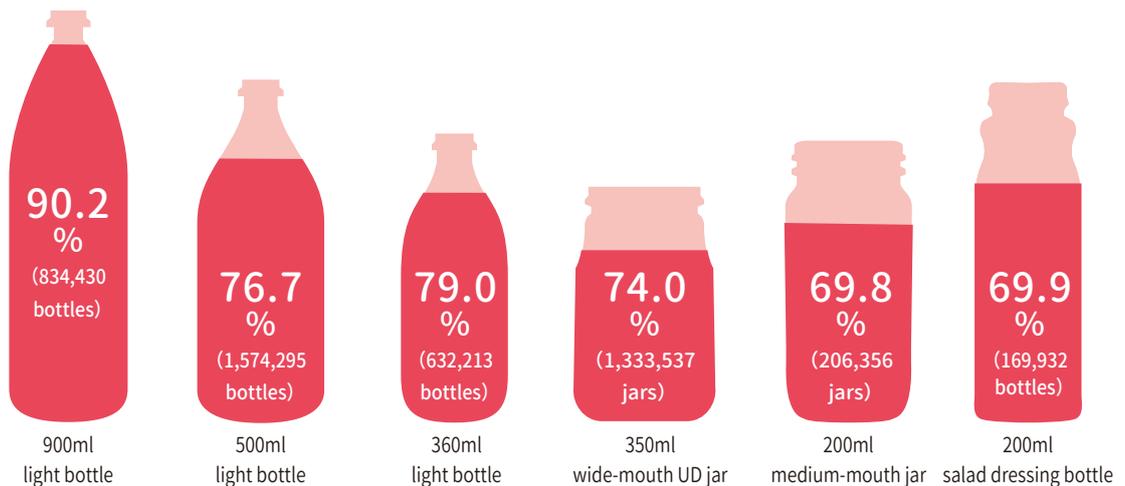


• FY 2017 reuse/recycle retrieval rate



Actual data for FY2017

• Retrieval rate for R Bottles by bottle type



Actual data for FY2017

### GREEN System and R Bottles

Taking the initials of Garbage Reduction for Ecology and Earth's Necessity (GREEN), this is a system to reduce garbage for the sake of the Earth's ecosystem.

In 1994, Seikatsu Club unified bottle containers into several categories of R bottle and began to retrieve and reuse the bottles in order to reduce container packaging garbage. At present, 6 types of R bottle are used to package 67 consumer product items, the type of bottle being chosen to suit each item. (As of July 2018)

The 6th Ministry of Environment  
Good Life Award  
Garbage Reduction for Ecology and Earth's Necessity  
GREEN system





We are actively reducing wasteful energy consumption and taking a long-term viewpoint on energy. By putting the strengths of consumers and producers together, we are making efforts toward the safe and sustainable production and distribution of energy.



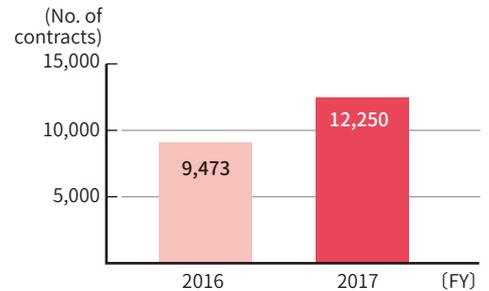
Use

## Further expansion in the number of people using renewable energy

Power retailing was completely deregulated in Japan in April 2016, making free choice of power provider possible. By the end of FY2017, the number of people contracting to use Seikatsu Club Electricity\* had risen to 12,250.

\* Seikatsu Club Energy: Seikatsu Club has established the Seikatsu Club Energy Co., Ltd. and is engaging in the collective purchase of power with a focus on renewable energy.

• Change in the Number of Members Contracting to Use “Seikatsu Club Energy”

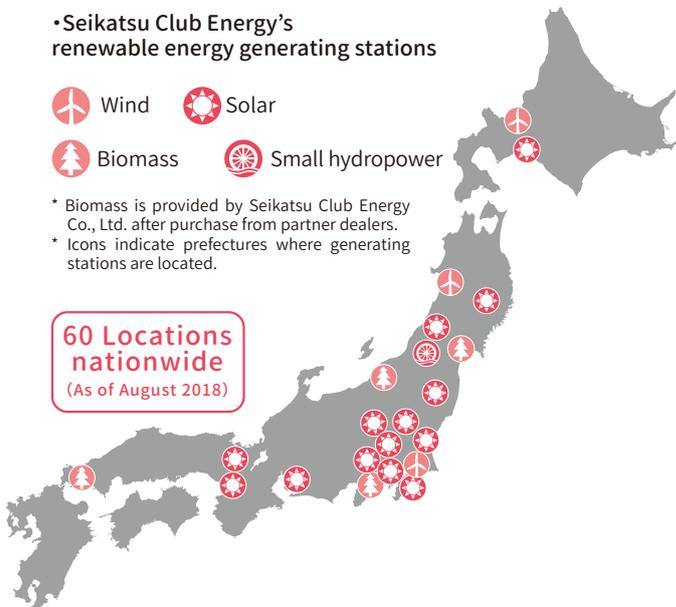


• Seikatsu Club Energy’s renewable energy generating stations

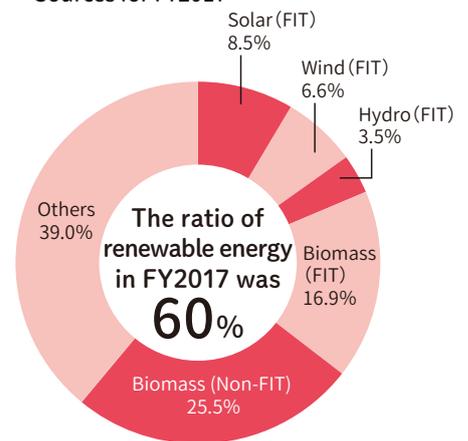
- Wind
- Solar
- Biomass
- Small hydropower

\* Biomass is provided by Seikatsu Club Energy Co., Ltd. after purchase from partner dealers.  
\* Icons indicate prefectures where generating stations are located.

**60 Locations nationwide**  
(As of August 2018)



• Breakdown of Seikatsu Club Energy Sources for FY2017

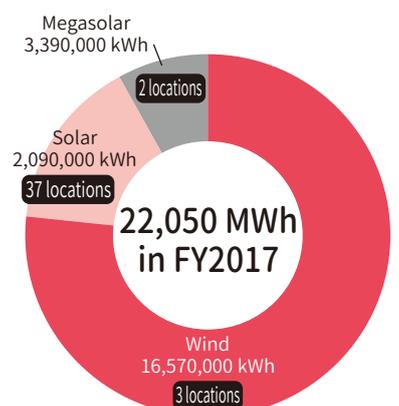


Make

## We are striving toward self-sufficiency in energy

To take back energy, indispensable for our lives, into the hands of citizens, Seikatsu Club is striving toward energy self-sufficiency, where citizens produce and hold autonomous control over their electrical power. In FY2017, the Seikatsu Club Group as a whole produced 22,057,873 kWh of power. The capacity of our power generating facilities was 11,016 kW.

• FY2017 renewable power generation performance



① The Seikatsu Club wind generator ‘Dream Wind’  
② Seikatsu Club Solar Gunma Power Station  
③ Power generation at Seikatsu Club Hanno Delivery Center

# Aiming for a society where people help each other



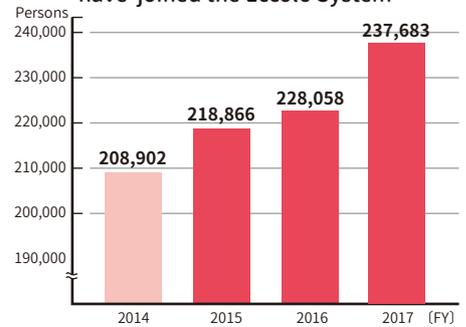
We are making efforts to build mechanisms to enable safe and secure childcare and long-term nursing care in the community. We will spread activities that enhance mutual assistance, learning together and supporting each other.

**Eccolo System**

## Spreading mutual assistance between Seikatsu Club members

The “Eccolo System” is a unique Seikatsu Club mutual assistance mechanism. The content of the system differs between the Seikatsu Clubs in different areas, but they all have in common the idea of a sense of mutual assistance as co-operative members. The Eccolo System is currently implemented by 15 regional Seikatsu Clubs.

•No. of members who have joined the Eccolo System



**Eccolo Mark**

The Eccolo Mark embodies the sense of extending a helping hand in times of trouble. At first, it looks like a cute rabbit, but if you turn it upside down it looks like a design depicting two hands.

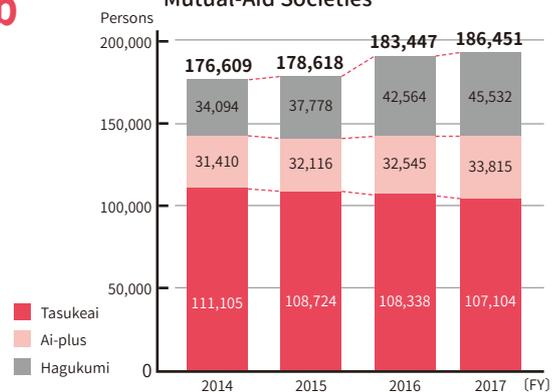


**Mutual-aid Society**

## Members joining the Seikatsu Club mutual-aid society “Hagukumi” are increasing

Hagukumi exceeded 45,000 participants in FY2017. “Tasukeai” and “Ai-plus” are CO-OP Insurance plans created by Co-operative members nationwide, their feature being generous payments.

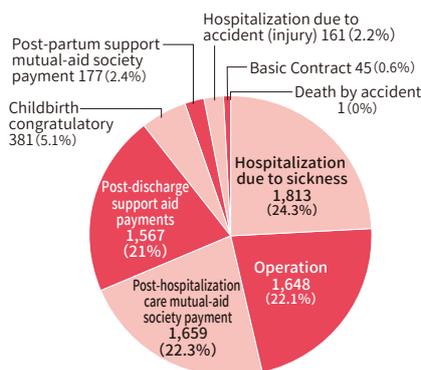
•No. of participants in Mutual-Aid Societies



**Mutual-aid Society Business**

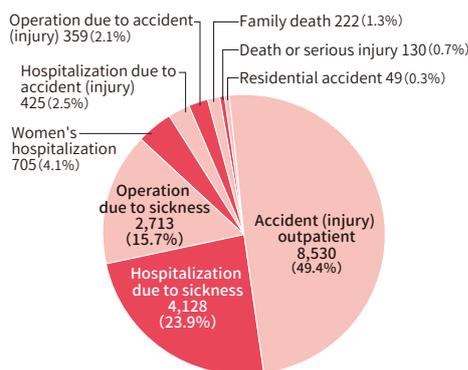
## Overview of the mutual-aid society business in FY2017

•Number of payments by Seikatsu Club Mutual-Aid Society “Hagukumi” in FY2017 by type of claim  
(\* Combined total of Kanagawa payment receipts and SCCC Mutual Aid payment receipts)



No. of payments: 7,452  
Total value of payments: 176,178,000yen

•Number of payments by the CO-OP Insurance plan “Tasukeai” in FY2017 by type of claim



No. of payments: 17,273  
Total value of payments: 643,728,000 yen

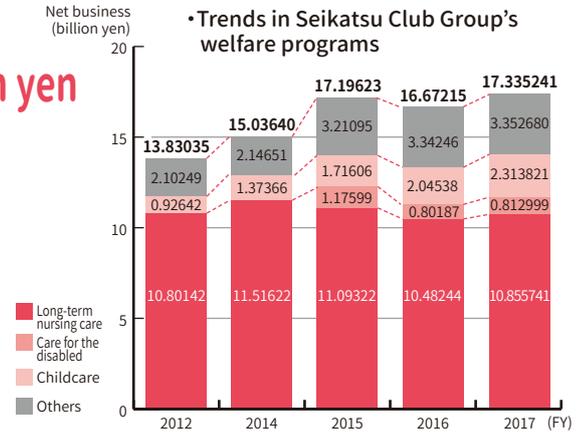
•FY2017 settlement of accounts Current account in Mutual-Aid Societies

Profits (Mutual-aid society premiums, commissions, etc.) A	1,755,340,000 yen
Operating costs (Payments, personnel expenses, supplies, etc.) B	1,261,370,000 yen
Current account surplus = A-B	493,969,000 yen
Net surplus	412,051,000 yen
Unappropriated retained surplus	504,065,000 yen

## The scale of Seikatsu Club Group's welfare programs is around 17.3 billion yen

The Seikatsu Clubs in each of the regions are operating their own long-term nursing care and childcare programs, establishing social welfare corporations and NPOs to practice welfare programs that are rooted in the local areas. The total worth of the Seikatsu Club Group's welfare programs has reached 17.3 billion yen, which is one of the largest for a corporate group in Japan.

Please see p.15 for FY2017 actual performance data for each of the welfare programs.



### Eight Principles for Welfare and Mutual Aid

Our social environment is becoming increasingly harsh with the rapid decline in birthrate and ageing of society as well as serious disparities in income between generations and regions. Seikatsu Club is implementing various kinds of welfare activities, promoting community-building enabling everyone from children to the elderly to live in the community as they wish to while creating citizen-participation welfare functions.

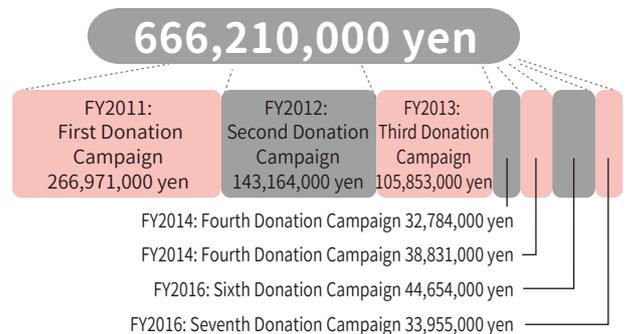
Under these circumstances, it was proposed at the 7th Annual Conference to push forward "Tasukeai (mutual help), mutual aid (insurance) and welfare policy" in order to spread the mutual-aid association both internally and externally by proceeding to create welfare functions by combining the power of independent co-operatives, movement groups, the Seikatsu Club Consumers' Co-operative Union and the Seikatsu Club Consumers' Co-operative Union of Mutual Aid. Furthermore, the "Eight Principles for Welfare and Mutual Aid" were established to aim towards "network-building for self-sufficiency in welfare" that will be supported by warm and generous human relations.

### 生活クラブ 福祉・たすけあい 8原則

- 1: Diversity:** We aim for a society in which everyone is recognized as an equal individual, sharing their joy and happiness together.
- 2: Respect for dignity:** We will create communities where all can live a secure and humane life from birth until their final day.
- 3: A participatory society:** We will create participatory communities that see childcare, elderly nursing care and social isolation as everyone's issues
- 4: Humane and rewarding work:** We will create diverse forms of work and workplaces in which life and work are in harmony and that will enrich society.
- 5: Creating places to be, roles to perform:** We will promote places to be and roles to perform to enable everyone to spend time peacefully and enjoyably.
- 6: Parental care support:** We will work for child support and parental support in the whole community to enable children to live with smiles on their faces.
- 7: Elderly nursing care support:** We will provide support to enable both people who give and who receive elderly nursing care to live each day with a sense of security.
- 8: Support to prevent social isolation:** We will encourage independence by giving mutual support and ensuring that poverty and isolation are not overlooked.

## Support for recovery after the Great East Japan Earthquake disaster through members' donation campaigns

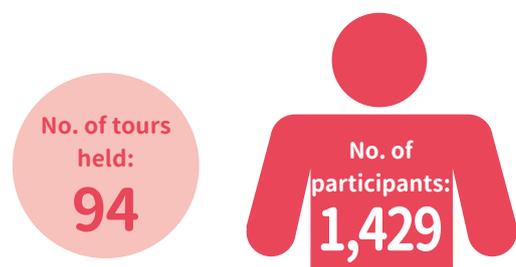
In the seventh donation campaign, a total of 666,212,965 yen was donated by members (as of the end of March 2018). Eight years have passed since the occurrence of the Great East Japan Earthquake disaster, but there are still people who need support. We will continue to call for donations to maintain ongoing support activities.



### Recuperation activities

#### 1,429 people participated as refreshers

In the seven years to FY2017, 94 'refresh tours' (recuperation activities) were implemented and a total of 1,429 people from 446 families participated. In FY2015, tours are being held while expanding the area from which children and families are invited to Tochigi Prefecture.



Think & Act

10

# Deciding and Acting on your Own Initiative



In Seikatsu Club, each person plays an important role. Information on the members, whether big or small, is all disclosed and shared. On the basis of that information, the members themselves then think, decide and do.

Our Own Standards

## “Consumer Materials Step-Up Inspection” held 40 times - only Seikatsu Club can do it

Seikatsu Club members are running the organization by creating, together with producers, standards that are stricter than those of the government.

The “Consumer Materials Step-Up Inspection” is an activity where members visit production sites and check the manufacturing environment and processes to ensure that they meet the autonomous standards of Seikatsu Club. As well as citing the inspection results in the activity reports, they are also published in the official newsletters of the regional Seikatsu Club co-ops. In FY2017, 40 inspections were held, with 332 members participating.



\* Held as “participatory autonomous auditing” in FY2017, the name of the activity was changed to “Consumer Materials Step-Up Inspection” in March 2018.

### Checking the manufacturing sites through the eyes of the users

The “Consumer Materials Step-Up Inspection” carried out by the members takes advantage of the viewpoint of each of the members, who are very particular about reductions in food additives and agricultural chemicals, and the use of soaps, etc. Inspections lead to an understanding of the background to the production of consumer materials and the efforts made by producers, and is also an opportunity for members to reconfirm the significance of collective purchase.



A sesame dressing “Local Site Inspection” by Seikatsu Club (Chiba) held at the Taihei Co., Ltd. plant in July 2017.

Producer Exchange Meetings

## Flourishing producer exchange meetings. 174,936 people participated in FY2017

Members visiting consumer materials production sites and producers holding exchanges with members by visiting the Seikatsu Clubs in each area for producer exchange meetings are both very actively carried out. For the members, producer exchange meetings are valuable opportunities to obtain information directly from producers.

• Actual data for the number of producer exchange meetings held in FY2017 (Participants are double-counted)



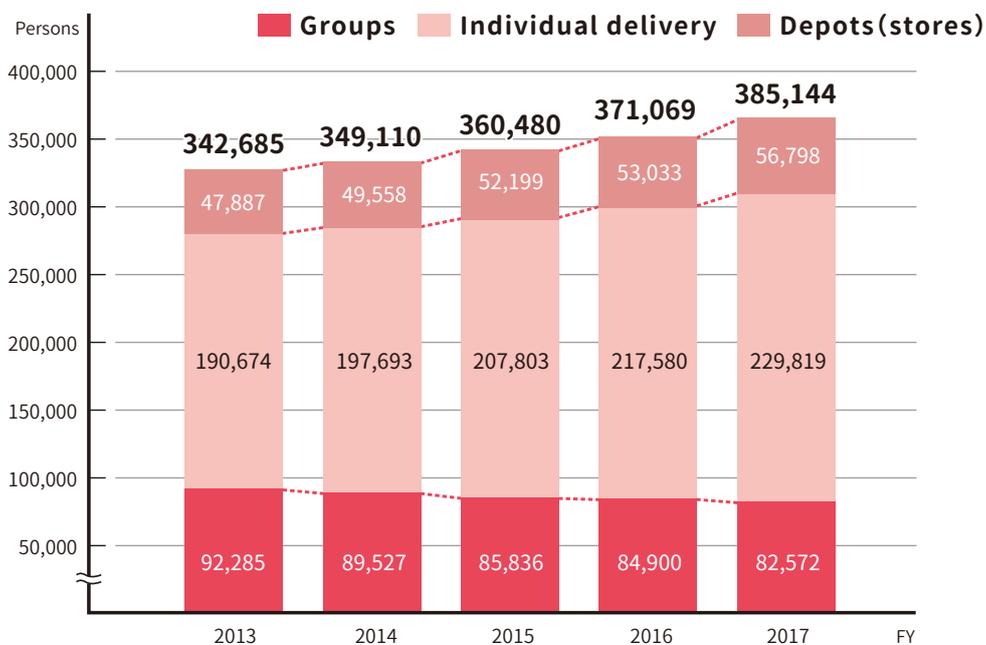
## Data Pages

# Changes and Trends

We summarize here data that gives an overall image of Seikatsu Club. Shown here are the FY2017 trends in the number of persons using collective purchase, with the value of sales and contributions, as well as the number of users and sales value of the welfare businesses.

### [ DATA 1 Changes and trends in collective purchase ]

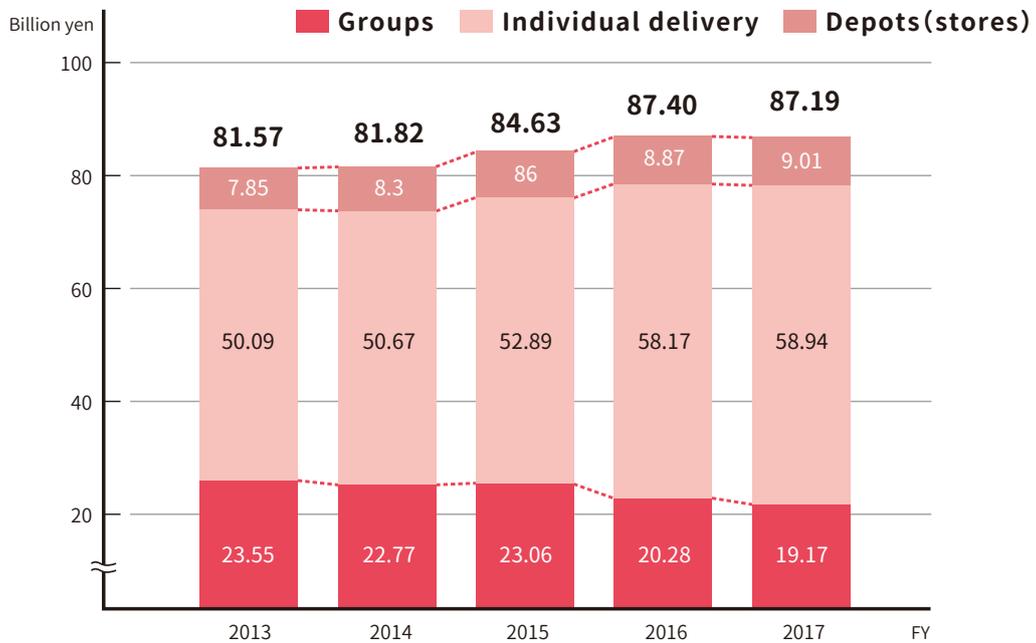
#### ● Changes in the number of members by type of group



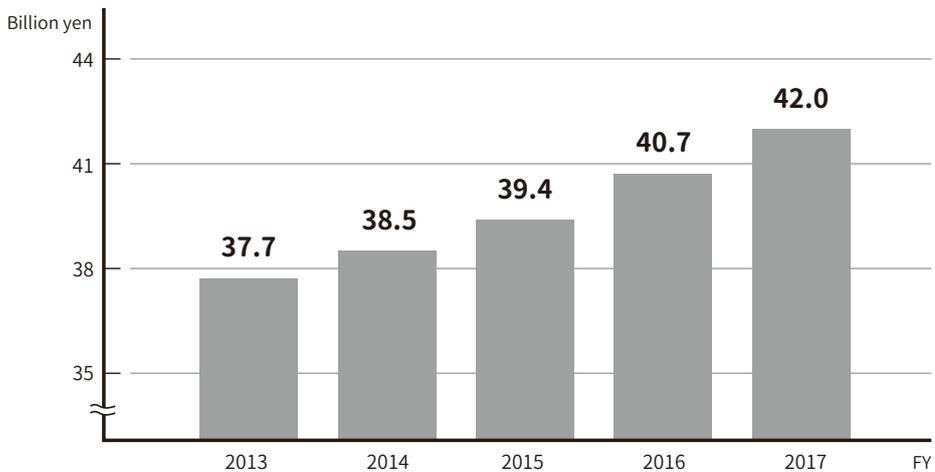
**Note on number of members by type of group** ■ Groups: Tokyo: 4 coops, Kanagawa: 5 coops, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Iwate, Aichi, Tochigi, Aomori, Yamagata, Gunma, Fukushima, Osaka. Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu ■ Individual Delivery: Tokyo: 4 coops, Kanagawa: 5 coops, Welfare Club, Saitama, Chiba, Nagano, Hokkaido, Ibaraki, Yamanashi, Aichi, Yamagata, Fukushima, Osaka, Kyoto L-Coop, Nara, Shiga, S-Coop Osaka, Toshi Seikatsu ■ Depots (stores): Tokyo: 4 coops, Kanagawa: 5 coops, Chiba (includes mini-stores run by Osaka and S-Coop Osaka)

# [ DATA 1 Changes and trends in collective purchase ]

## ● Value of consumer materials supplied by type of group

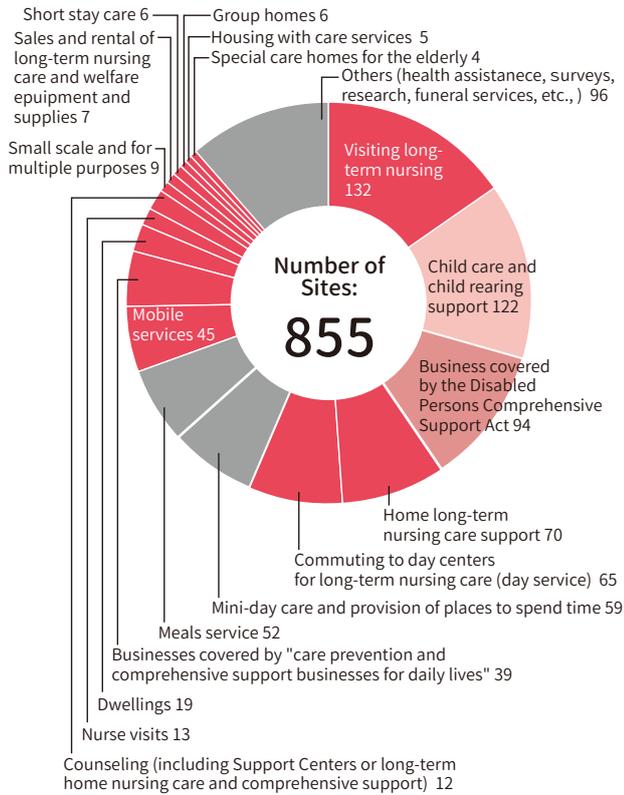


## ● Changes in accumulated members' shares

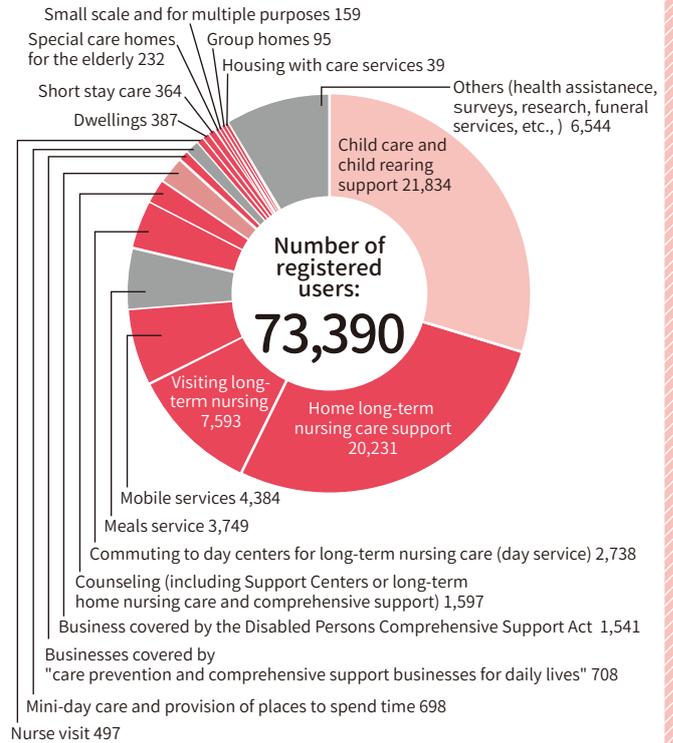


# [DATA 2: Scale and scope of Seikatsu Club Group welfare programs in FY2017]

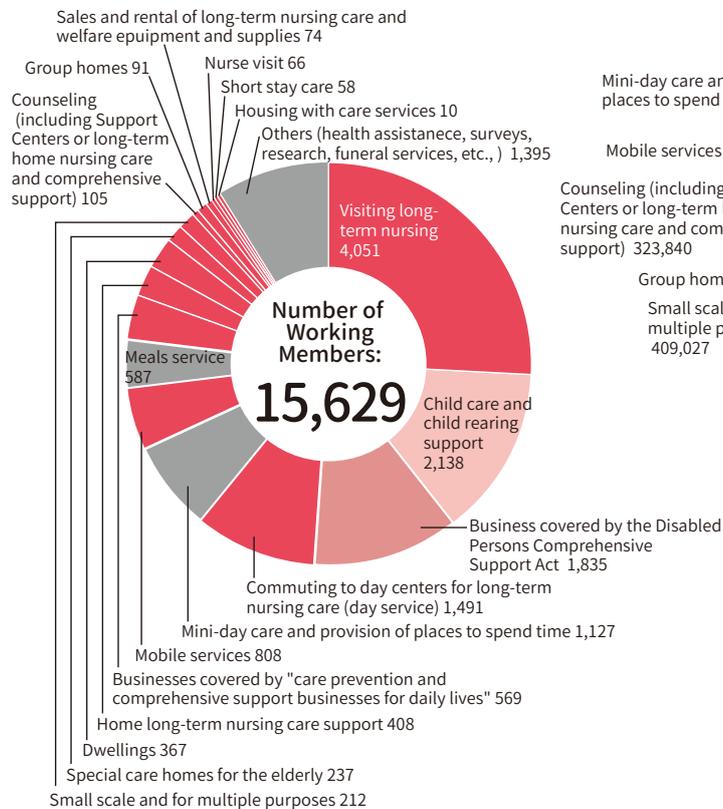
## ● Number of sites



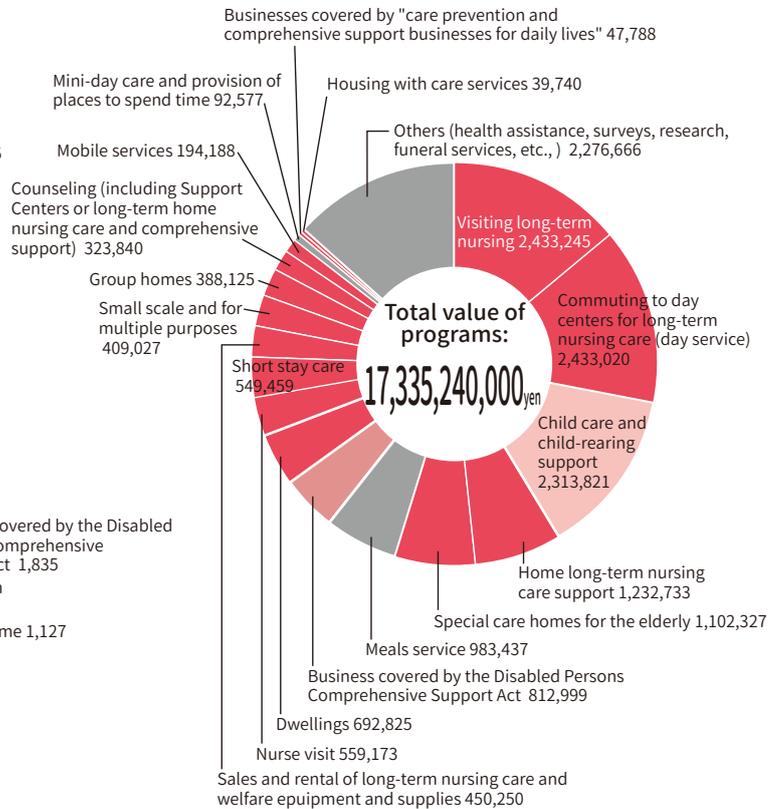
## ● Registered users



## ● Working members



## ● Value of programs



■ Long-term nursing care 
 ■ Childcare 
 ■ Care for the disabled 
 ■ Others

# SDGs (Sustainable Development Goals) are our Pledge to the Future

## SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD



The world is now confronted by numerous difficulties, including disparity and poverty, ageing and population growth, mass production and mass consumption that are making it impossible to maintain the ecosystem, and climate change. The SDGs are common global indices that aim at a fundamental resolution to these problems, which are mostly caused by human activities. The SDGs are positioned as universal goals to be reached through the efforts not only of developing countries but also through the efforts of the developed countries themselves. Seikatsu Club has now begun to discuss activities we can implement to aid the attainment of these goals.

In September 2015, the United Nations set the Sustainable Development Goals (SDGs), consisting of 17 goals and 169 targets to be met globally by 2030. In May 2016, the Japanese government established a Sustainable Development Goals Promotion Headquarters to push forward toward the attainment of the SDGs.

Goal 1

### No Poverty

End poverty in all its forms everywhere

Goal 2

### Zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Goal 3

### Good Health and Well-being

Ensure healthy lives and promote well-being for all at all ages

Goal 4

### Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Goal 5

### Gender Equality

Achieve gender equality and empower all women and girls

Goal 6

### Clean Water and Sanitation

Ensure availability and sustainable management of water and sanitation for all

Goal 7

### Affordable and Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all

Goal 8

### Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Goal 9

### Industry, Innovation and Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Goal 10

### Reduced Inequalities

Reduce inequality within and among countries

Goal 11

### Sustainable Cities and Communities

Make cities and human settlements inclusive, safe, resilient and sustainable

Goal 12

### Responsible Consumption and Production

Ensure sustainable consumption and production patterns

Goal 13

### Climate Action

Take urgent action to combat climate change and its impacts

Goal 14

### Life below Water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Goal 15

### Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and halt biodiversity loss

Goal 16

### Peace, Justice and Strong Institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Goal 17

### Partnerships for the Goals

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

